WHY BLEED? BLEED IS IMPORTANT TO INCLUDE WHEN YOU HAVE A BACKGROUND THAT MEETS THE EDGE OF THE PRINTED PRODUCT. SAFETY MARGIN 1/8" E S TD. 9 6 Avoid placing important text or logos outside this area. TRIM LINE The printed product will be cut here. GOLD IMAGE **BLEED AREA 1/8"** PRINTING Extend your background 1/8" beyond the cut line if it bleeds off the edge of your product. FINAL SIZE IMPORTANT 2" X 8" Remove template layer BEFORE submitting. DOCUMENT SIZE WITH BLEED 2.25" x 8.25" DESIGN TIP: AVOID PLACING TEXT NEAR THE EDGE. AESTHETICALLY IT CREATES AN IMBALANCE! DESIGN TIP: EXTEND YOUR BLEED TO ENSURE YOUR ARTWORK MEETS THE EDGE OF THE PAPER WHEN PRINTED!